

PRESS RELEASE

Tuesday, November 10, 2015

FIRSTBANK HOSTS 54TH EDITION OF LAGOS AMATEUR OPEN GOLF CHAMPIONSHIP

LAGOS - Nigeria's most valuable bank brand, First Bank of Nigeria Limited has announced that it is set to host this year's edition of the Lagos Amateur Golf Championship. The prestigious tournament, scheduled to kick-off on the lush greens of Ikoyi Club 1938, Lagos on Friday, November 13, 2015 will mark the 54th anniversary of the championship.

One of the key attractions of this year's tournament is the participation of two European Professional Golf Association (PGA) professional players - Lee Corcoran and Alex Rowland) amongst other elite Nigerian players. The tournament, which made its debut 54 years ago is the foremost golf tournament in the country and will attract elite golf clubs from Ikeja, Ibadan, Port Harcourt, Ilorin, Aba, Benin, Kano, Kaduna, Calabar and Ekiti. Others include IBB Golf & Country Club, Abuja; Air-Assault Golf Club, Makurdi; and Dolphin Golf Club of Lagos. About 260 players are expected at the tournament.

According to FirstBank's Group Head, Marketing & Corporate Communications, Mrs. Folake Ani-Mumuney, FirstBank is proud to have hosted the championship for 54years as the Bank understands the importance of sports in the development of healthy bodies and sound minds, adding that the tournament will also present a golden opportunity for players to take advantage of numerous products offered by the Bank's Private Banking.

"As new talents are nurtured through this tournament and experienced ones made stronger, we assure all golf enthusiasts that we will continue to seek and explore new ways of elevating golf and producing even better golfers, Ani-Mumuney added.

Mrs. Ani-Mumuney further stated that FirstBank has enhanced the value and content in the 54th edition for of the championship for increased engagements, more fun offline, and memorable digital simulation experience for golfers and non-golfers alike."

The Championship which a 36-hole event to be played over two days kicks off on Friday, November 13th, 2015 with practice rounds on the course and a welcome cocktail reception in the evening. Day 1 first round tee-off starts 6:30am on Saturday, November 14th 2015. Other activities on the day include interactive sessions on the golf simulation machine, professional coaching clinic, and "Longest Drive Beat The Pro Challenge" competition. Day 2 on Sunday, November 15th 2015 will start with guest players being invited to participate in the tournament followed by the final round of the Championship.

The grand finale and awards dinner with take place in the evening, capping off the Championship. The annual tournament is open to all amateur golfers who are members of a registered Golf Club with handicap of 14 or below. More information on the championship is available on—
www.firstbanknigeria.com/golf

About FirstBank

First Bank of Nigeria Limited, a subsidiary of FBN Holdings Plc, is Nigeria's leading financial services institution by total assets and gross earnings and one of the largest corporate and retail banking financial institutions in sub-Saharan Africa (excluding South Africa). Since its establishment in 1894, the Bank has consistently built relationships with customers focusing on fundamentals of good corporate governance, strong liquidity, risk management and strong capitalization.

FirstBank operates an extensive distribution network with over 750 business locations (623 branches, 61 quick service points and 69 cash centers/agencies), over 2,600 ATM's and over 10 million customer accounts. The Bank provides a comprehensive range of financial services and has international presence through its subsidiaries, FBN Bank (UK) Limited in London and Paris, FBNBank DR Congo, FBNBank Ghana, International Commercial Bank (ICB) The Gambia, Guinea, Sierra-Leone and Senegal as well as its Representative Offices in Johannesburg, Beijing and Abu Dhabi.

FirstBank is the recipient of many awards. The Bank has been named "The Best Bank Brand in Nigeria" four times in a row – 2011, 2012, 2013, and 2014 – by the globally renowned "The Banker Magazine" of the Financial Times Group. FirstBank's brand purpose is to always put its stakeholders, customers and partners at the heart of its business, even as it is poised to standardize customer experience and excellence in financial solutions across Sub Saharan Africa, in consonance with its brand vision "To be the partner of first choice in building your future". The brand promise is to always deliver the ultimate "gold standard" of value and excellence. This commitment is anchored on the FirstBank's inherent values of passion, partnership and people, to position its customers first in every respect.

For three consecutive years, 2012, 2013 and 2014, FirstBank was named the "Best Retail Bank in Nigeria" by the Asian Banker International Excellence in Retail Financial Services Awards. Other recent awards include the "Best Bank in Nigeria" in the Euromoney Awards for Excellence, "Best Bank in West Africa" and "Most Innovative Bank in Africa" in the African Banker Awards, "Best Bank in Nigeria" in the EMEA Finance African Banking Awards for the fourth time, "Best Foreign Exchange Services in Africa" in the EMEA Finance Treasury Services Awards, "Best Banking Group in Nigeria" by World Finance Banking Awards, and "Best Financial Reporting Company" by Africa Investor.

Signed

Folake Ani-Mumuney

Group Head, Marketing & Corporate Communications

www.firstbanknigeria.com